JOU 334: Photojournalism (3)

Fall 2013 – MWF, 10:00-11:00 a.m. - Aven Hall 112

Instructor: Reid Vance - 601.925.7785 - vance@mc.edu - www.mc.edu/faculty/vance - @mrvanceatmc
Office: Leland Speed Library, Lower Level Room 104 (across from elevator)
Office Hours: Monday & Wednesday, 11:00 a.m. to 3:00 p.m.; Thursday, 9:00 to 11:00 a.m.; by appt.

Catalog Course Description: This course is designed to teach the students the fundamentals of photography for the print media and the process of developing and printing black and white photographs.

Prerequisite: Communication majors or minors, or instructor's written consent.

Additional Materials: Students must provide their own still cameras and media storage devices.

Course Objectives:

1. To operate basic video and photographic equipment, and editing and presentation software.
2. To compose words and images to capture the most appropriate truth.
3. To write in a journalistic style for multimedia distribution.
4. To produce appropriate captions.
5. To understand basic photojournalistic ethics and law.

Course Content:

- Photo Assignments: 50%
- Ethics Assignment: 10%
- Exams: 30%
- Class Participation: 10%

Grading Scale: A: 100-95, B: 94-85, C: 84-75, D: 74-65, F: 65-0

GENERAL COURSE POLICIES

Class Participation: All students are expected to attend class on time and participate in class discussions. Three points will be deducted from the student's class participation grade for each unexcused absence. This penalty doubles on days when a guest is scheduled to visit class and on days when class trips are scheduled. The decision to excuse or not excuse an absence rests with the instructor. Twelve absences from class will result in an "F" grade. One point will be deducted from the student's class participation grade for each late arrival. Students are responsible for all information covered in each class meeting missed. Phones must be turned to silent mode during class. Students should not exit class to answer phone calls. Use of devices for activities other than classwork is not allowed during class and will result in a lowered class participation grade. Class discussions may not be recorded. Students should read the college's attendance policy in the undergraduate catalog. Tuition refunds cannot be made on dropped classes after the first week of classes.

Completion of Assignments and Exams: Unless otherwise specified, assignments must be submitted on time. Each assignment carries a grace period of one week from the due date with a 20-point penalty. Students are expected to take exams at the scheduled time unless prior arrangement is made with the instructor. Only in rare cases will an excused absence be given for exams missed. In such cases, a make-up exam must be completed within one week of the original exam date. Failure to do so will result in a grade of zero for that exam. The responsibility for scheduling all make-up exams rests with the student. Graduating seniors are not exempt from the final exam.

Academic Integrity: Students must complete their own assignments; plagiarism will not be tolerated. Any student found in violation may receive an "F" grade for the course and will be reported to the college's Vice President for Academic Affairs for further disciplinary action.

Online Learning Component: In addition to traditional classroom-based learning, this class may use the course management system MCMoodle to facilitate learning online. Students have access to MCMoodle by virtue of enrollment in this course. MCMoodle can be accessed at moodle.mc.edu. Students' assigned MC email address and password serve as login information. Students are expected to be able to navigate MCMoodle and complete any activities assigned through MCMoodle by the instructor. Tutorials on how to navigate MCMoodle are available on the MCMoodle home page and on the Communication Department's web site. Students may also contact the instructor for help.

Disability Accommodations: In order for a student to receive disability accommodations under Section 504 of the Americans with Disabilities Act, he or she must contact Student Counseling Services (SCS). SCS will assist with information regarding the appropriate policy and procedure for disability accommodations before each semester or upon immediate recognition of the disability. SCS is located in Alumni Hall Room 4 and can be contacted by phone at 601.925.7790. The Director of Student Counseling Services, Dr. Morgan Bryant, may be reached via email at mbryant@mc.edu.

Note: This syllabus is subject to change at any time at the discretion of the instructor.

CLASS MEETING SCHEDULE

Aug.	Wed 28	Orientation
	Fri 30	Basics of Photography
Sep.	Mon 2	**Labor Day Holiday (No Class)**
	Wed 4	Basics of Photography
	Fri 6	Composition and Technique
	Mon 9	Delivering the News
	Wed 11	Delivering the News
	Fri 13	Discovering the News
	Mon 16	Discovering the News
	Wed 18	Reporting the News
	Fri 20	Writing: Online Style, Captions
	Mon 23	Photos: Hard News
	Wed 25	Photos: Features
	Fri 27	TBA
	Mon 30	Exam 1
Oct.	Wed 2	Photos: Sports
	Fri 4	Photo Stories
	Mon 7	**Fall Break (No Class)**
	Wed 9	Video Stories
	Fri 11	TBA
	Mon 14	Video Stories
	Wed 16	Video Stories
	Fri 18	Video Stories
	Mon 21	Homecoming Project
	Wed 23	Homecoming Project
	Fri 25	Communication Alumnus Reception
	Mon 28	Graphics
	Wed 30	Graphics
Nov.	Fri 1	Graphics
	Mon 4	Exam 2
	Wed 6	Mobile
	Fri 8	Mobile
	Mon 11	Defending the News: Ethics
	Wed 13	Defending the News: Ethics
	Fri 15	Defending the News: Manipulation
	Mon 18	Defending the News: Law
	Wed 20	Defending the News: Law
	Fri 22	Defending the News: Law
	Mon 25	Ethics Presentations
	Wed 27	**Thanksgiving Holiday (No Class)**
	Fri 29	**Thanksgiving Holiday (No Class)**
Dec.	Mon 2	Portfolio Design
	Wed 4	Portfolio Design
	Fri 6	Portfolio Design
	Mon 9	TBA
	Wed 11	Exam Review
	Fri 13	Final Exam (8:00 a.m.)