

## DIRECTOR OF STUDENT ENGAGEMENT

**Position Summary:** The Director of Student Engagement plays a vital role in fostering a vibrant and connected campus community by promoting student involvement in co-curricular activities, leadership development, and campus traditions. This position provides oversight and strategic direction for student organizations, clubs and tribes, campus programming, and student government. The Director is responsible for cultivating meaningful student experiences through planned programming, leadership development, and community-building initiatives.

### Essential Responsibilities:

- **Enhance Student Involvement:** Develop and implement strategies to increase student engagement through clubs, tribes, student organizations, and campus-wide programming.
- **Supervise Student Leadership Organizations:** Oversee the governing Council of Clubs and Tribes, all IO clubs and tribes, the Campus Programming Board, and the Student Government Association (SGA), including its Executive Council, Senate, and Judicial Council.
- **Advise and Support Student Leaders:** Train, mentor, and supervise student leaders within clubs, organizations, and governing bodies to promote leadership development and organizational success.
- **Manage Student Productions:** Provide oversight and support for major student-led productions such as Follies and Swerve, ensuring quality execution and student involvement.
- **Facilitate Campus Programming:** Advise and develop the Campus Programming Board to create dynamic, inclusive, and engaging campus events.
- **Oversee Student Organizations:** Manage the registration, renewal, and compliance of all student organizations while fostering strong relationships with organization sponsors.
- **Coordinate Campus Events:** Plan and execute special student events and programs in collaboration with student leaders and the Student Experience team.
- **Maintain Campus Event Calendars:** Approve and coordinate student organization events, ensuring alignment with campus policies and collaboration with the Director of Event Services.
- **Support Key Institutional Events:** Assist in planning and executing large-scale programs such as Orientation, and Welcome Week to enhance student connection and retention.
- **Coordinate the Student Homecoming Experience:** Lead the planning and execution of student-focused Homecoming events, ensuring a vibrant and engaging experience that fosters school spirit, tradition, and community involvement.

- **Enhance Communication & Marketing:** Manage social media content and promotional efforts for the Office of Student Engagement and the broader Student Experience initiatives.
- **Support Recruitment & Assessment Efforts:** Assist with student recruitment events such as Preview Day and contribute to assessment initiatives to enhance student engagement efforts.
- **Serve as a Campus Leader:** Participate in institutional committees and contribute to campus-wide student engagement strategies.
- **Other Duties as Assigned:** Support the overall mission of the Student Experience division as needed.

**Qualifications:**

- Bachelor's degree is required; Master's degree is preferred
- Experience in various extracurricular activities as an undergraduate student
- Excellent communication skills, organizational skills, and detail oriented
- An appropriate level of assertiveness, leadership and team-building skills
- An extremely approachable self-starter who has demonstrated initiative in other pursuits
- A commitment to the Christian-based mission of Mississippi College

**Reports to:** Associate Dean of Students

**Exempt:** Full time; exempt